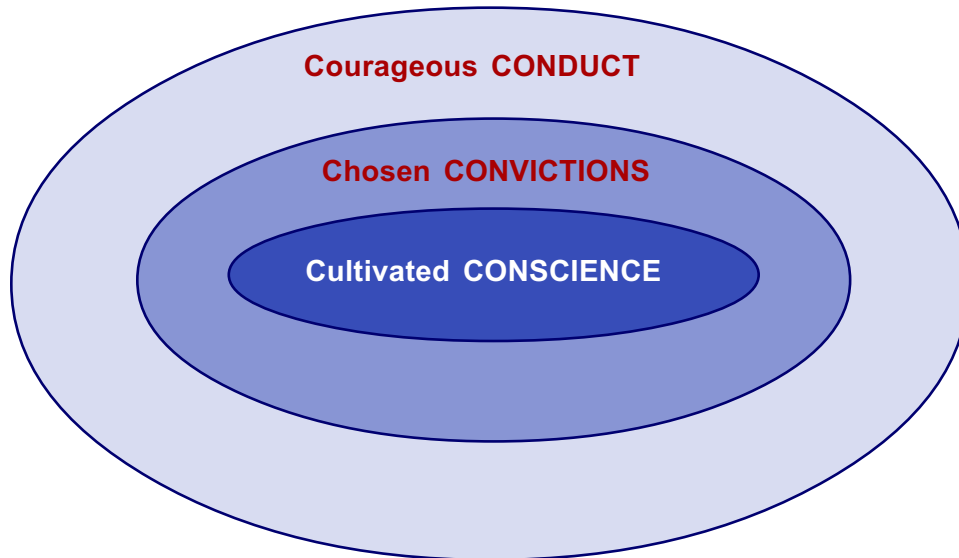




Character Resource Tools

Internal Character-Building Dynamics



Cultivated *Conscience*:

Conscience is the uniquely human foundation upon which one builds personal **convictions**, which then inform personal **conduct**. One must strive, therefore, to cultivate conscience—to actually nurture and feed the ability to personally think deeply about what is true, reflect thoughtfully on what one discovers and then chronicle this thought into convictions.

Chosen *Convictions*:

A conviction is a conscience-affirmed *decision-default* position that informs conduct. It answers the question: “If this happened...I would do *this* (not this, this or this).” Every personal conviction can be theoretically described as either “emergent,” “undergoing-testing” or “proven.” They can also be further defined as “essential” (values) or non-essential (preferences).

Courageous *Conduct*:

Conduct is derived from convictions and conscience. Courageous conduct is choosing high character when all those around you would settle for less. Our conduct is the fruit (good, bad, right or wrong) of our set of conscionable convictions (the roots). To change behavior (the fruit) requires a change in belief (the root).