

BBB Center for Character Ethics Ethical*Enterprising*[™] Clinic

More than ever our times call for “*keeping the better in business*”. Your BBB Center for Character Ethics will host the first quarterly Ethical*Enterprising*[™] Clinic for business leaders focused on building trust in their organizations and in the marketplace.

Leaders will:

- *Learn how award -winning BBB ethical enterprises thrive by using the double bottom line strategy of ethics and earnings.*
- *Receive assessment tools, an intentional perspective and inspiration to be an award-winner.*
- *Receive tips and learn best practices for submitting a **Torch Award entry** for 2010*.*



*Facilitated by
Chip Weiant
Recipient of the 2008
Templeton Freedom Award,
Director of the American
Center for Civic Character,
Author of Uncommon.Sense[™],
and co-author of
EthicalEnterprising[™]*

WHERE: BBB Office, 1169 Dublin Rd, Columbus, OH 43215

WHEN: Tuesday, September 29, 2009
8:30—11:30
(Future Clinics will be held on 11/24/2009 & 01/19/2010)

COST: \$100.00 BBB Members / \$150.00 Non -Members

REGISTRATION DEADLINE - SEPTEMBER 22, 2009

Register early—Space in the workshop is very limited



To register contact Joan Coughlin at 614-754-4561
or email jcoughlin@columbus-ohbbb.org

*Formerly “Business Integrity Awards